

Sponsors



ARMA Silicon Valley Chapter

The primary purpose of ARMA is to promote and advance the improvement of records and information administration and management, and related fields through study, education and research.

Meetings are held monthly in the Santa Clara Valley at various locations and cover a range of topics.

The Chapter board and membership welcomes anyone who is interested in Records & Information Management to attend one of the chapter meetings.

We look forward to seeing you!

Please visit us on the web at:

www.armsv.org



Who Should Attend

Records Managers / Specialist Information Managers / Officers
Lawyers / Legal Administrators
Information Systems Managers
Business Executives
Technology Specialists
Business Administrators

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Opportunity to win a fabulous door prize

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Hotel Information
The Biltmore Hotel is offering overnight accommodations to participants at a rate of \$115.00

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Community Raffle
ARMA Silicon Valley is sponsoring a raffle to benefit the East Palo Alto Charter School

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ICRM Credit
The Full Day Session has been approved for 6-Hours of ICRM pre-qualification credit

Program Questions?
Contact
Kathleen Becker
(408) 404-6901
Email: kathleen.becker@sun.com

ARMA Silicon Valley Chapter Presents

Social Networking The Changing Face Of Communications

April 8, 2010



2010 Spring Seminar

Biltmore Hotel
2151 Laurelwood Ave
Santa Clara, Ca. 95054
(408) 988-8411

Seminar Schedule

- 7:30 – 8:15a Registration / Continental Breakfast
- 8:15 – 8:30a Opening Remarks / Intro
- Rachel Stewart
ARMA SV Pres.
SanDisk Corporation
- 8:30 – 9:15a Keynote
The Big Shift
- Molly Graham
Facebook
- 9:15 – 10:15a Social Networking, Twittering and Blogging:
Considerations for Policy and Management
- Patrick Cunningham
Motorola
- 10:15 – 10:30a Break
- 10:30 – 11:30a **Legal Ethics, E-Discovery, Web 2.0 and Social Media:**
- Therese Miller
Shook, Hardy & Bacon
- 11:30 – 12:15p Lunch Served
- 12:15 – 2:00p Panel Discussion
- 2:00 – 2:15p Break
- 2:15 – 3:15p **Faceoff between the Enterprise and Social Media**
- Dick Weisinger
Formtek, Inc.
- Top Security Concerns for 2010**
- Greg Harrington,
CISSP
BAE Systems
- 3:00 – 3:30p **Closing Speaker**
The Cloud” and Web 2.0: Issues and Risks for Consideration
- Patrick Cunningham
Motorola
- 3:30 – 5:00p Reception / Networking / Vendor

Morning Sessions

- Keynote**
The Big Shift
Molly Graham, Human Resource and Branding Manager, Facebook
- Social Networking, Twittering and Blogging: Considerations for Policy and Management**
Patrick Cunningham, Director, Information Management Collection & Preservation, Motorola Inc.
- Legal Ethics, E-Discovery, Web 2.0 and SocialMedia**
Therese Miller - Of Counsel
Shook, Hardy & Bacon



Visit the
Vendor Exhibits

Afternoon Sessions

- Social Media and RIM Professionals Panel Discussion**
Panelists
Greg Harrington, BAE Systems
Dick Weisinger, Formtek
- Therese Miller, Shook, Hardy & Bacon
Julie Pearce, Pebble Beach
- Patrick Cunningham, Motorola
Helen Streck, Shook, Hardy & Bacon
- Faceoff between the Enterprise and Social Media**
Dick Weisinger, Vice-President and Chief Technologist
Formtek, Inc.
- Top Security Concerns for 2010**
Greg Harrington, CISSP
BAE Systems
- The Cloud” and Web 2.0: Issues and Risks for Consideration**
Closing Speaker
Patrick Cunningham, Director,
Information Management Collection & Preservation
Motorola Inc.



Registration Form

One Form per Registrant
Make checks payable to
ARMA Silicon Valley
Confirmation will be sent via email
upon receipt of check/registration

Name: _____
Company: _____
Address: _____
City: _____ State: ___ Zip: _____
Phone: _____

*Email: _____

Session Choices:

1/2 Day Sessions
_____ AM (Includes Breakfast)
_____ PM (Includes Lunch)

Before 03/15: \$75.00
After 03/15 \$125.00

_____ Full Day Session

Includes Continental Breakfast & Lunch
Before 03/15 \$125.00
After 03/15 @ door \$175.00

Mail Registration Form & Check to:

R. Scott Murchison, CRM
SVP, Senior Consultant
Kaizen InfoSource, LLC
Mandela Business Plaza
2280 Pulgas Avenue, Ste 100
Palo Alto, CA 94303

